



# BCS MARATHON



## RACE SERIES

BRYAN-COLLEGE STATION, TX



EST.



2012



## 2017 BCS Marathon Race Series

As a result of a growing running community, borne out of the success of the Baylor Scott & White BCS Marathon + Half Marathon, the BCS Marathon Race Series was introduced in 2013 as a way to further race opportunities in the BCS area. 2016 saw 3500+ total runners for the Series (excluding the marathon)!

Our lineup for the 2017 BCS Race Series is as follows:

- **Girls Just Want to Have Fun 5K (February 11)**
- **Trail race at Millican Reserve: 5K, 10K, 25K (March 4)**
  - **Firecracker 5K (July 4)**
- **BCS Turkey Trot 5K and 1 Mile Fun Run (November 23)**

BCS Marathon • PO Box 3005 • Bryan, Texas 77805 • 713-542-7874 • [info@bcsmarathon.com](mailto:info@bcsmarathon.com)

Please contact us with any questions or for more information.

# Sponsorship Options

## Title Sponsorship (individual race) – \$3500

**\*\* Company logo displayed in all marketing and advertising as Title Sponsor:  
“The (Joe’s Body Shop) Firecracker 5k.” \*\***



- Company logo on front of race shirt
- Company logo displayed on start/finish line
- Banner advertisement on race website
- Social media welcome via Facebook page
- Company to be mentioned during public address announcements throughout race
  - 10 complimentary entries to race
- Opportunity to include marketing materials in race bag
- **Opportunity to add Race Series sponsorship for remaining three races for \$1000**

## Race Series Sponsorship – \$2000

- Company logo on back of race shirt for all events in Series
- One Company mention on social media platforms per race
- Company logo on Race Series website and each event website
- Company mentioned during public address announcements at each event
  - Company banner displayed at every event in Series
  - 5 complimentary entries to each event in Series
- Opportunity to include marketing materials in race bag for each event

*Title Sponsorship payment is due by date of selected race.*

*Race Series Sponsorship payment: minimum of 50% is due by date of first race, 2/11/17. Remainder due by date of third race, 7/4/17.*

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# Sponsorship Form



**Title Sponsorship (individual race)**



**Race:** \_\_\_\_\_

**Race Series Sponsorship**

**Business:** \_\_\_\_\_

**Representative:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

